

WHAT DOES NEW LABELLING MEAN FOR YOU?

Informed Choice

Assurance of the Product's Safety, Quality and Claim

Confidence in knowing that what is on the label is in the bottle

Product Safety

A lot number and contact information will facilitate reporting on concerns and assist with recall action in the event of a product safety issue.

A complete listing of all ingredients

A complete listing of all medicinal and non-medicinal ingredients will help you make an informed choice allowing you to include and/or avoid ingredients which are important to you.

Health claim

All natural health products will display their recommended use or purpose which is appropriate and truthful.

Natural Product Number

The Natural Product Number indicates that Health Canada has assessed this product for its safety, quality and claim and has authorized it for sale in Canada.

Complete conditions for use

Complete conditions for use, in both official languages, including any warnings and or/cautions will assist you in using the product in a safe and appropriate manner.



FOR ILLUSTRATION PURPOSES ONLY